



**WARRIOR  
GAMES**  
★ SAN ANTONIO, TEXAS ★

## THE 2026 WARRIOR GAMES

### COMMUNITY SOCIAL MEDIA TOOLKIT

**Date:** June 13-20, 2026

**Location:** San Antonio, TX

**2026 Theme:** UNITY

**Website:** [www.DoDWarriorGames.com](http://www.DoDWarriorGames.com)

**Social Media Contact:** [Amanda Baida](mailto:AmandaBaida@InnerSocialMarketing.com), [Amanda@InnerSocialMarketing.com](mailto:Amanda@InnerSocialMarketing.com)

**Media/PR Contact:** [Katie Moses Swope](mailto:KatieMosesSwope@moswopr.com), [katie@moswopr.com](mailto:katie@moswopr.com)

### SOCIAL ACCOUNTS & HASHTAGS

**Instagram:** @DoWWarriorGames  
[www.instagram.com/dowwariorgames](http://www.instagram.com/dowwariorgames)

**Facebook:** [www.facebook.com/WarriorGames](http://www.facebook.com/WarriorGames)

**X:** @WarriorGames [www.X.com/wariorgames](http://www.X.com/wariorgames)

**YouTube:**  
<https://www.youtube.com/@WarriorGamesLive>

#### Primary Hashtags:

- #WG2026
- #WarriorGames26

#### Secondary Hashtags:

- #WarriorsUnite (theme; action)
- #WarriorJourney (storytelling)

**TAGGING:** Please feel free to tag and/or mention Warrior Games on social media platforms and invite as a collaborator for content on Instagram related to the Warrior Games. We will use our discretion on what is accepted and shared.

## BRANDED ASSETS

<b>Brand Guidelines &amp; Logo Files</b>	<a href="#">2026 Brand Kit - SmartSheet</a>
<b>Photo Library</b>	<a href="#">DVIDS</a> or <a href="#">Google Drive</a>
<b>2026 Hype Video</b>	<a href="#">In Brand Kit - SmartSheet</a>
<b>Social Media Templates</b>	<a href="#">CANVA</a> or <a href="#">.SVG (SmartSheet Row 31)</a>

Please reach out if you run into any issues accessing these files.

## SAMPLE POSTS

### META (Facebook and Instagram)

#### Version 1: General Announcement

We're thrilled to share that the 2026 Warrior Games are happening this summer in San Antonio, TX June 13-20! The best part? They are FREE and open to the public! The Warrior Games brings together nearly 200 military service members to compete in adaptive sports as part of their recovery journeys.

Learn more at [www.dodwarriorgames.com](http://www.dodwarriorgames.com).

#WG2026 #WarriorGames26 #WarriorsUnite

#### Version 2: Call for Volunteers

The 2026 Warrior Games are coming to San Antonio, TX June 13-20 and our service members need YOUR help! Register now to volunteer for the event. Whether a few hours or a few days, your support helps our wounded, ill, and injured warriors in their recovery.

Sign up today at [www.dodwarriorgames.com](http://www.dodwarriorgames.com).

#WG2026 #WarriorGames26 #WarriorsUnite

### **Version 3: Theme - UNITY**

The 2026 Warrior Games are coming to San Antonio, TX June 13-20 and our service members need YOUR help! Register now to volunteer for the event. Whether a few hours or a few days, your support helps our wounded, ill, and injured warriors in their recovery.

Sign up today at [www.dodwarriorgames.com](http://www.dodwarriorgames.com).

#WG2026 #WarriorGames26 #WarriorsUnite

## **X (Twitter)**

### **Version 1: General Announcement**

The 2026 Warrior Games are coming to San Antonio!

June 13–20, 2026

FREE & open to the public

Nearly 200 military service members will compete in adaptive sports as part of their recovery journeys. Come cheer them on!

Learn more: [www.dodwarriorgames.com](http://www.dodwarriorgames.com)

#WG2026 #WarriorGames26 #WarriorsUnite

### **Version 2: Call for Volunteers**

San Antonio, our warriors need you.

The 2026 Warrior Games are June 13–20, and volunteers are essential to supporting wounded, ill, and injured service members in their recovery.

Give a few hours or a few days... every minute helps.

Sign up: [www.dodwarriorgames.com](http://www.dodwarriorgames.com)

#WG2026 #WarriorGames26

### **Version 3: Theme - UNITY**

UNITY is the heart of the 2026 Warrior Games.

June 13–20 in San Antonio, wounded, ill, and injured service members will come together through sport, recovery, and resilience — and they need your support.

Learn more: [www.dodwarriorgames.com](http://www.dodwarriorgames.com)

#WG2026 #WarriorGames26 #WarriorsUnite

# SERVICE TEAM SOCIAL PROFILES

## **Army Recovery Care Program via Army Medicine**

**Website:** <https://www.arcp.army.mil/>

**Instagram:** <https://www.instagram.com/armymedicine>

**Facebook:** <https://www.facebook.com/USArmy/>

## **(Marines) Wounded Warrior Regiment**

**Website:** <https://www.woundedwarrior.marines.mil/>

**Instagram:** <https://www.instagram.com/marinecorpsswwr/>

**Facebook:** <https://www.facebook.com/wwr.usmc>

**X:** <https://x.com/usmcwwr>

## **Navy Wounded Warrior**

**Website:** <https://www.navywoundedwarrior.com/>

**Instagram:** <https://www.instagram.com/navywoundedwarrior>

**Facebook:** <https://www.facebook.com/navywoundedwarrior>

**YouTube:** <https://www.youtube.com/@navywoundedwarrior>

## **Air Force Wounded Warrior**

**Website:** <https://www.woundedwarrior.af.mil/>

**Instagram:** <https://www.instagram.com/afw2/>

**Facebook:** <https://www.facebook.com/AirForceWoundedWarrior>

**X:** <https://x.com/AFW2>

**YouTube:** <https://www.youtube.com/AirForceWoundedWarrior>

**LinkedIn:** <https://www.linkedin.com/company/afw2/>

## **U.S. Special Operations Command Care Coalition**

**Website:** <https://www.socom.mil/care-coalition>

**Instagram:** <https://www.instagram.com/sofcarecoalition>

**Facebook:** <https://www.facebook.com/sofcarecoalition>

**YouTube:** <https://www.youtube.com/@ussocomwarriorcareprogram-1719>