



WARRIOR GAMES

Army • Marine Corps • Navy • Air Force • Space Force • SOCOM

Orlando, Florida 08.07.27 - 08.14.27

2027 CORPORATE SPONSORSHIP
OPPORTUNITIES

WELCOME

On behalf of our competitors, their families, and our entire community, I extend a warm welcome and an invitation to the 2027 Warrior Games, held at the ESPN Wide World of Sports Complex at Walt Disney World Resort in Orlando, Florida.

This event stands as a tribute to the courage of our wounded, ill, and injured service members and veterans. It is a place where different uniforms come together as one team, and where families—our "Force Multipliers"—unite to support their loved ones. Our theme for 2027 is "Ignite the Spirit," a call to action to champion the resilience and competitive fire that drives our warrior-competitors on their path to recovery.

The Warrior Games simply could not happen without a dedicated community of partners. By joining us as a sponsor, you become a **vital part of this mission, providing the resources needed to create an unforgettable experience that fosters healing and empowerment through sport.** We invite you to explore the opportunities within this deck and find your place in this incredible community.

We look forward to partnering with you to ignite the spirit of these incredible warriors.

Sincerely,

David Paschal

Mr. David Paschal
Warrior Games Director



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WHAT IS THE WARRIOR GAMES?

The Warrior Games, hosted by the Department of War (DoW) is the premier adaptive sports competition advancing **recovery, resilience, and readiness of wounded, ill, and injured service members** across the force. As the nature of the military injury evolves to include both visible and invisible wounds, the Games remain a vital platform for **physical rehabilitation, mental wellness, and warrior reintegration**. The 2027 Games presents a critical opportunity to modernize execution, expand athlete-centered care, and strengthen inter-service unity in alignment with current DoW priorities. Collectively, the games honor sacrifice while reinforcing the Department's enduring commitment to our warriors and their families.

MISSION

To conduct a national annual military adaptive sports competition that celebrates the valor, recovery and resilience of wounded, ill, injured service members and qualifying veterans along with their families, using the power of the games to drive healing, empowerment, and renewed purpose.

VISION

To champion a Games that adapts to meet competitors' and families' evolving needs, igniting their lifelong journey through community and sport.



THE IMPACT

TESTIMONIALS FROM 2026



"More than anything, I'm representing possibility. The idea that no matter how dark things become, your story doesn't have to end there."

Cody Edgerton

Warrior Games 2026 competitor for Team Army



"We've been in a dark space, and adaptive sports brings him so much light."

Source: Joint Base San Antonio News –
"For the Calantoc family, Warrior Games week marks competition, recovery and a new chapter"

Miho Calantoc

Family Member of Team Army competitor,
Gene Calantoc



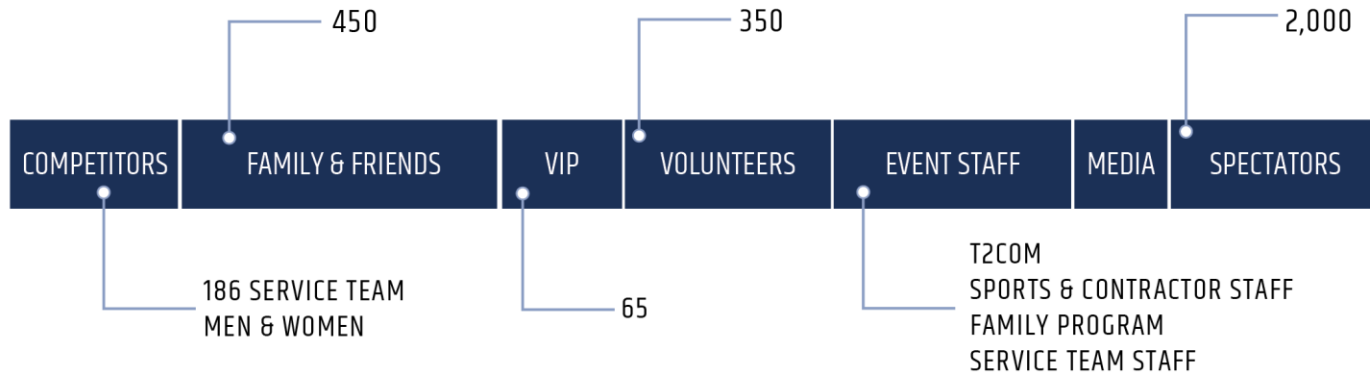
"It wasn't until 2013 in Colorado Springs when I visited the Warrior Games and watched American wounded service members compete. I didn't just see recovery. I saw possibility."

Prince Harry, The Duke of Sussex

Founder and Patron of the Invictus Games Foundation

THE STATS

ENGAGEMENT FROM 2026



WARRIOR GAMES

Army • Marine Corps • Navy • Air Force • Space Force • SOCOM

2026 BY THE NUMBERS

45K

WEBSITE USERS ACROSS
EVENT PERIOD

43

STATES REPRESENTED
AMONG COMPETITORS

35K

HOURS OF YOUTUBE
WATCHED

ADVERTISING VALUE
EQUIVALENCY DURING
THE MONTH OF JUNE

\$73.1M

SOCIAL MEDIA
IMPRESSIONS

3.3M

113K

SOCIAL MEDIA
ENGAGEMENTS

2027 WARRIOR GAMES

WHERE: ESPN Wide World of Sports Complex at Walt Disney World Resort

WHEN: August 7-14, 2027

THEME: IGNITE THE SPIRIT

Recovery begins with a single spark: a moment of choice to overcome, redefine, and rebuild. Through adaptive sports, that spark catches fire, fueled by fierce competition, unyielding camaraderie, and the unbreakable bond of the military community.

SPORTS:



Archery



Cycling



Field



Indoor Rowing



Pickleball



Powerlifting



Precision Air



Sitting Volleyball



Swimming



Track



Wheelchair Basketball



Wheelchair Rugby

SPECIAL EVENTS:

- » August 7: Kickoff Event
- » August 8: Warrior Games Celebration
- » August 14: Send-Off Event



SPONSORSHIP TIERS AT A GLANCE

10 HIGH IMPACT HIGHLIGHTS

*indicates increase in quantity from previous tier

Two-minute **livestreamed interview** from CEO/Executive prior to start of one team sport championship game.

Livestream ad placement. A 30-sec sponsor produced spot with guaranteed minimum placement of at least 3x per competition day programming.

Opportunity for "**Sponsor Spotlight**" on official Warrior Games social platforms.

Opportunity to provide assistance with handing out **medals** for select sporting competitions.

Opportunity for **custom cheer banner** at Kickoff and Send-off Ceremonies and off-site competitions.

Present one branch "**Heart of the Team**" Award at Send-off Ceremony.

Opportunity to host a community engagement segment on **Center Stage**.

VIP invitations for Kickoff and Send-off ceremonies and Warrior Games Celebration.

Sponsorship level recognition and logo in "**thank you**" **video** placed on digital screens located at sporting venues and aired prior to start of Kickoff and Send-off ceremonies.

On-site **brand activation space** within the interactive Warrior Games Fan Zone. Custom experiential upgrades available via the Turnkey Add-On Menu (upon request). Hospitality included.

COMMUNITY
SPONSOR
\$15,000

CELEBRATION
SPONSOR
\$50,000

CHAMPION
SPONSOR
\$100,000

VANGUARD
SPONSOR
\$250,000



COMMUNITY SPONSOR: \$15K

Nonprofit discount available

ON-SITE ACTIVATION & ENGAGEMENT

» Fan Zone Activation: Dedicated brand footprint in the interactive Warrior Games Fan Zone. Experiential “turnkey” upgrades available at cost through event contractor. Hospitality included.

BRAND RECOGNITION & SIGNAGE

» Fan Zone Wayfinding: Logo inclusion on directional signage driving foot traffic to your activation space.



CELEBRATION SPONSOR: \$50K

Nonprofit discount available

All benefits from prior tiers plus the following:

ON-SITE ACTIVATION & ENGAGEMENT

- » Corporate Volunteer Priority: Early consideration for volunteer slots, with authorization for teams to wear corporate hats or pins.

BRAND RECOGNITION & SIGNAGE

- » Sponsor Recognition Banners: Tiered logo placement on official "Thank You" sponsor banners
 - at on-site and off-site sporting competition facilities and key common areas.
- » Official WG Pocket Guide: Logo inclusion in the printed spectator guide.

VIP EXPERIENCES, HOSPITALITY & ACCESS

- » VIP Event Invitations: Two (2) for Kickoff and Send-Off ceremonies and Warrior Games Celebration.

DIGITAL, BROADCAST & MEDIA

- » Digital Venue Screens: Sponsorship level recognition and logo in "thank you" video placed on digital screens located at sporting venues and aired prior to start of Kickoff and Sendoff ceremonies.
- » Official Website Recognition: Tiered logo placement and corporate hyperlink on the official Warrior Games website.
- » Official Press Release: Tier-level acknowledgement in a DoW national media distribution.
- » Use of Likeness: Authorization to display the official WG logo on your corporate platforms and internal publications pending DoW review and approval.



CHAMPION SPONSOR: \$100K

All benefits from prior tiers plus the following:

ON-SITE ACTIVATION & ENGAGEMENT

- » Center Stage Segment: Host an educational, inspirational or entertainment community engagement session.

BRAND RECOGNITION & SIGNAGE

- » Venue Branding: Logo integration on select boundary tobleronas, directional signage, and key venue signs.
- » Live Audio Branding: Verbal recognition in live announcements during competition sports.
- » Cheer Banner: Custom individual sponsor cheer banner at Kickoff, Sendoff Ceremonies and off-site competitions.

VIP EXPERIENCES, HOSPITALITY & ACCESS

- » Award Presentation: Present a branch "Heart of the Team" Award live at the Send-Off. (5 slots available, prioritized by tier and commitment date)
- » Medal Presentation: Opportunity to assist with awarding one (1) medal for a sporting competition.
- » VIP Event Invitations: Four (4) for Kickoff and Sendoff ceremonies and Warrior Games Celebration.



VANGUARD SPONSOR: \$250K

All benefits from prior tiers plus the following:

ON-SITE ACTIVATION & ENGAGEMENT

- » Sideline Livestream Interview: 2-minute CEO/Executive feature broadcast live prior to a championship game.
- » On Court Action: Opportunity to present a game ball OR conduct a coin flip for a team sports competition.

VIP EXPERIENCES, HOSPITALITY & ACCESS

- » Exclusive Memorabilia: Receive a team-signed official Warrior Games ball for corporate display.
- » Medal Presentations: Opportunity to assist with awarding three (3) medals for sporting competitions.
- » VIP Event Invitations: Six (6) for Kickoff and Send-Off ceremonies and Warrior Games Celebration.

DIGITAL, BROADCAST & MEDIA

- » Livestream ad placement. One 30-sec Sponsor produced spot with guaranteed minimum placement of at least 3x per competition day programming. *Subject to DoW review/approval.*
- » Sponsor Spotlight: feature post on official Warrior Games social platforms. One (1) "On the Road" to Warrior Games and one (1) during the event.



ADDITIONAL OPPORTUNITIES

Benefits of these partially ownable assets will align with core sponsorship tier that matches the financial investment.
Please ask for a call to discuss.



**CENTER
STAGE**



**MEALS &
HYDRATION**



PET ZONE



**RECHARGE
ZONE**

Thank you for your interest in supporting our
U.S. service members and warriors!

Sponsorship commitment deadline: 1 April 2027

Corporate Sponsorship Contacts:



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**WARRIOR
GAMES**



U.S. Army Installation Management Command
Directorate of Family and MWR Programs



**LET'S IGNITE THE SPIRIT IN
ORLANDO**

**WARRIOR
GAMES**